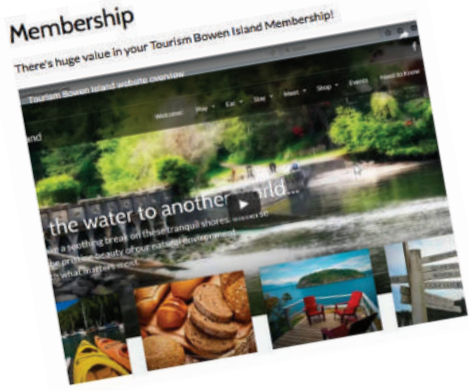


Membership benefits...

We promote your business for you

- Our mission is to showcase Bowen Island and promote tourism
- Membership ensures your business is part of our efforts
- Join the Bowen brand today . . . *start benefitting now!*



Your membership includes valuable opportunities . . .

- Online web listing or web page - depending on which package you select
- Online marketing via advertisements and social media
- Promotional e-newsletter
- Priority brochure display and referrals through Visitor Information Services
- 10% advertising discount in official guide - 30,000 copies distributed
- Inclusion in promotional activities including trade shows and travel media
- Networking with local businesses

Here are a few of our 2016 activities . . . with many more to come in 2017

Top 5 web results for "Bowen Island" searches

Increase online exposure for your business. TBI's website has received as much as 570 page views per day - and it's growing!

Social media

Don't have time? We can help. #Explorebc just passed 2 million posts. We can help you tap into the social media hub.

Tourism partnerships

Our promotional efforts are leveraged through our collaborations with Destination BC, Tourism Vancouver, and West Vancouver Chamber.

Visitor information services

We operated the Visitor Information Centre in 2016 increasing referrals by 30% over previous year. We have enhanced services and our focus is promoting Bowen as a year-round destination.

Trade and consumer shows

Trade & travel shows included the Outdoor Adventures Show - BC's largest adventure-travel show - and Tourism Vancouver's Showcase.

Save 10% Bowen Island brochure

TBI's new official brochure

Extend your marketing reach with our official guide. It's being professionally redesigned and will feature new maps. 30,000 copies are distributed throughout the province. Best of all, members receive a 10% discount.

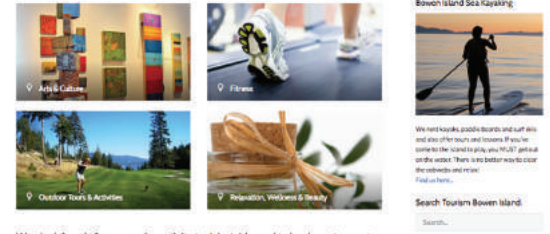


Recent media coverage includes *The Vancouver Sun*, *National Post*, *Huffington Post*, *The Daily Hive*, *Vitamin Daily*, *Miss 604*, plus others.

Membership Sign Up

Purchase your membership today to receive your benefits and be part of Bowen's brand

Members Save 10%
Bowen Island brochure



Wander leisurely from engaging activity to delectable meal to local event, repeat.

- Annual memberships due October 1
- Did you know our individual supporter and nonprofit organization memberships start at \$49.00?
- Our website membership page has more information as well as a really informative video. Please visit: <https://www.tourismbowenisland.com/membership/>
- Let's talk about how you will benefit from membership. You can reach us at 604-200-2399 or email info@tourismbowenisland.com.

Basic \$99/year

- **Listing:** name & phone number in the TBI directory with a link to your website.
- **Trade Shows:** opportunity to distribute your promotional materials.
- **Distribution:** priority distribution at Visitor Information Centre and at Welcome Kiosk.

Plus \$199/year

- Basic Membership and**
- **Web Photo:** your business photo in the TBI website directory that links to your dedicated web page.
 - **Web Page:** your dedicated web page with up to 300 words. Plus an additional photo and a Google map identifying your location.

Premium \$299/year

- Plus Membership and**
- **Web Ad:** your colourful, professional advertisement in the sideboard of a website page.
 - **Social Media:** posts promoting your business posted to Facebook, Twitter, Instagram or e-newsletter.



Who: Tourism Bowen Island Association is a registered not-for-profit membership-driven destination marketing organization (DMO). Our mandate is to promote tourism on Bowen Island; to provide a centralized structure for tourism on Bowen Island; to provide effective management and oversight of tourism on Bowen Island.

What: We promote Bowen Island to leisure travelers, meeting planners, travel and social media, and tourism professionals. Through a wide range of efforts and services we help build a strong tourism economy on Bowen and we help support the success of our members. Through the visitor centre and our website, we provide valuable information services to visitors from all around the world.

Why: As a member, you receive many direct benefits, such as an online website listing and promotional exposure through our marketing efforts. We are your connection and voice to BC's tourism industry, advocating on your behalf and collaborating with government, tourism agencies, industry professionals and the media. Membership offers many benefits and, in return, it's an important support of our work. Please join today.